

Supply Industry Analysis: The Top Sectors for Success





Preface



Across the UK, opportunities to grow your business are never far from reach...

If you know where to find them.

Public procurement in the UK can seem like a closed shop for firms with little understanding of the size of the market and how it works.

To be successful in this industry, you need to have a strong understanding of the market opportunities available, the investments planned across the UK and where to find them.

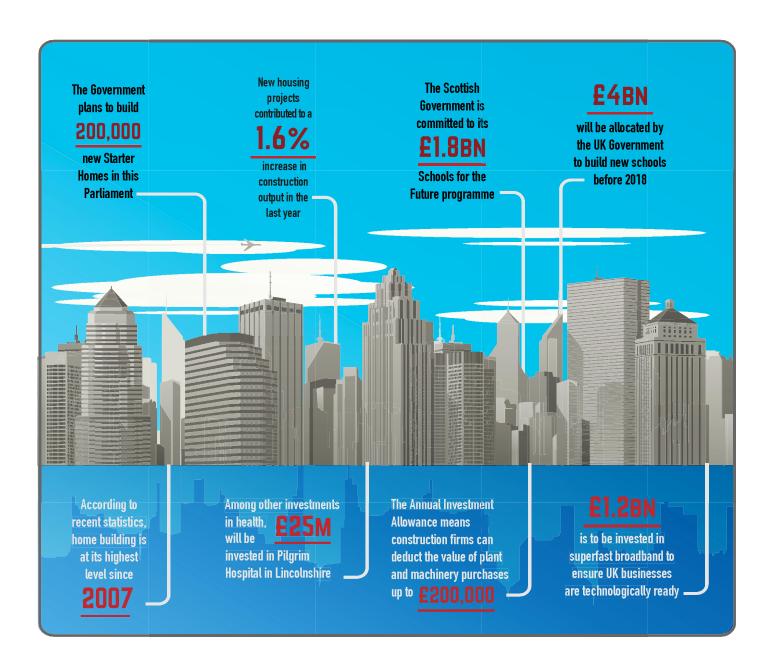
If you're looking to grow, a great place to start is in examining the top industries and sectors currently seeing investment. If your firm can target these areas either directly or via the wider supply chain, you'll be in a good place to start benefitting.

This eBook from the Supply National SME Engagement Programme gives an overview of the top sectors in the UK currently seeing massive Government investment and reveals the opportunities on offer in each industry.



Construction

Construction makes up 6.4% of the overall UK economy. It is a massive marketplace for businesses of any size in any sector. In addition, a recent industry forecast published by the Construction Products Association showed that construction output is expected to increase by 5.5% in 2015.



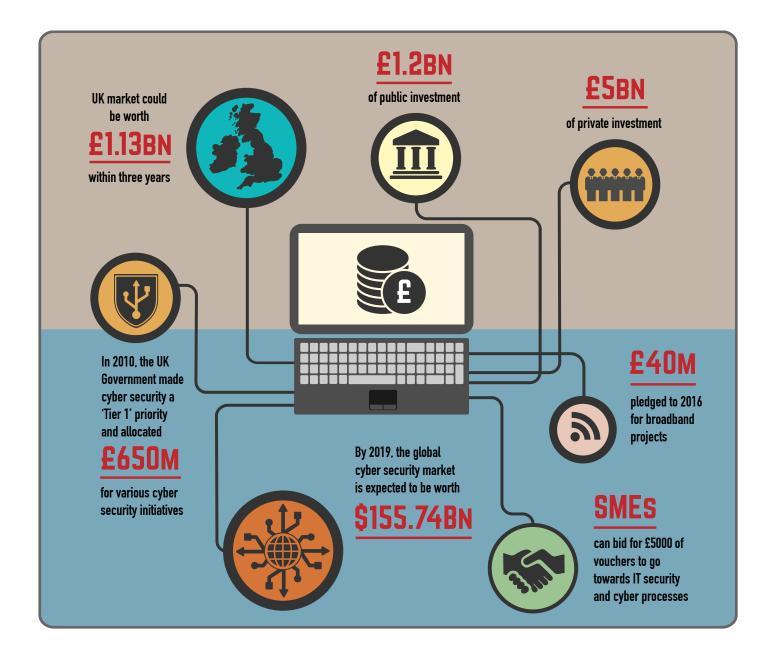


IT

Digital communications is expected to be worth **£221bn** to the UK economy by 2016, accounting for 12.4% of UK GDP.

▲ A little over a year ago this Government set out an ICT strategy focused on making Government technology cheaper, more transparent, more innovative and flexible – with more opportunities for new suppliers, including SMEs.

Digital is not just another channel; it is the delivery choice for this generation.

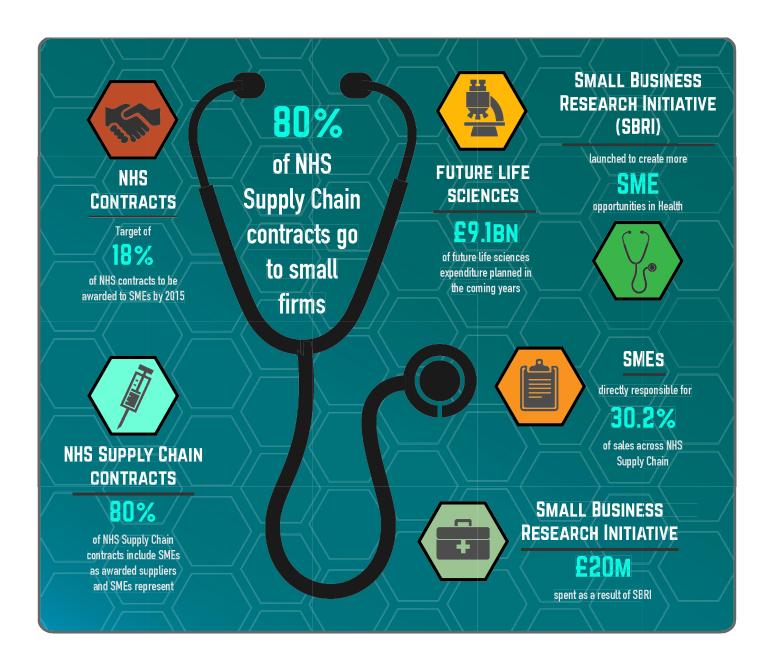




Medical

Of all sectors, one which has possibly the greatest number of opportunities available for SMEs in particular is health, with up to 80% of NHS Supply Chain contracts going to small firms.

NHS is also under pressure to find £5bn of efficiency savings over this Parliament, meaning a real push towards contract innovation and value for money.





Transport

Prime Minister David Cameron has made a 'transport revolution' a key priority for the upcoming Parliament, with some of the Government's largest investments coming in the transport sector.

This will be nothing less than a revolution – one which will lead to quicker journey times, more jobs, and businesses boosted right across the country.

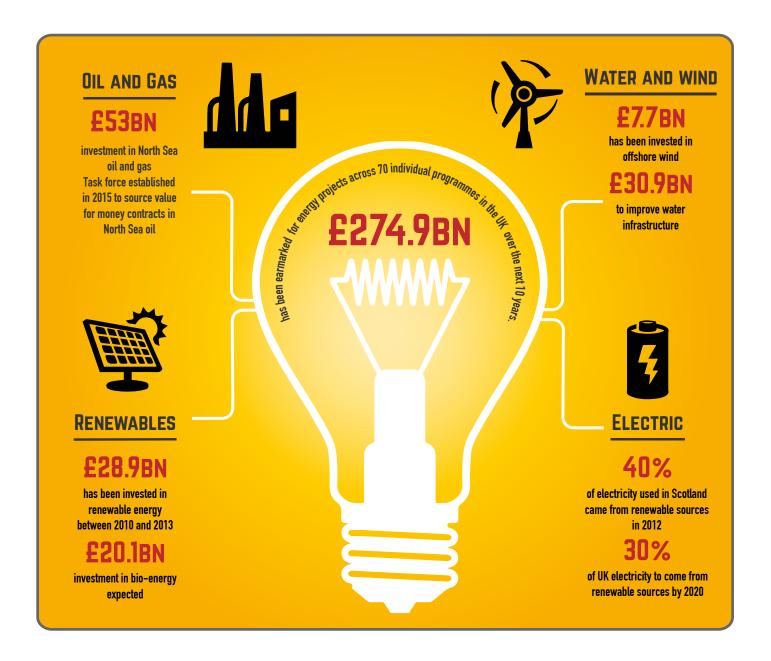




Environment and Energy

Energy underpins the operation of a successful economy and allows other infrastructure networks to function. As a result, it is central to the Government's plans to fuel the economic recovery and generate growth.

Below are some investments already announced into the UK environmental and energy sector, as well as upcoming spend yet to be awarded.





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More about Supply

Registering with Supply provides the ideal route to finding new public sector contracts and awards information.

Supply published over 66,000 UK & ROI contract notices last year alone, 40,000 of which were not available in the OJEU. This is over 37,000 more opportunities than the UK's four national portals combined, including over 26,000 more English contracts than Contracts Finder.

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