

Can I link to **CompeteFor** from another website?

Yes of course. To ensure CompeteFor is promoted correctly, we have provided some suggested text below, along with a copy of the CompeteFor logo. (Please do not modify the CompeteFor logo in any way and bear in mind the points listed towards the end of this document).

Please link to the CompeteFor landing page using the following address:

<https://www.competefor.com/business/login.jsp>

The text you should use when linking CompeteFor from another website is as follows (if you have limited space on your website, you may wish to use only the first and second paragraphs, although we would prefer you to use all of the following text):

CompeteFor is a free service that enables businesses to compete for contract opportunities linked to major public and private sector buying organisations.

Following its successful use by the London 2012 authorities and their supply chains as part of the London 2012 Games, CompeteFor continues to be used in the supply chain to transform the Queen Elizabeth Olympic Park, and by other public sector buying organisations such as Crossrail, as part of their procurement process. In turn, smaller sub-contractors of these larger organisations use CompeteFor to make their business opportunities widely available.

CompeteFor acts as an electronic brokerage service, matching buyers with potential suppliers. It has a particular focus on opportunities in the supply chains of major organisations, which are often not visible to smaller businesses, although they usually offer smaller and more achievable packages of work. By registering on CompeteFor and setting up a Business Profile, suppliers will benefit from time-saving and equal access to a range of business opportunities. Businesses will receive e-alerts about 'matched' opportunities across a range of supply chains and buying organisations. You can also find out who has been shortlisted for and awarded contracts for opportunities advertised on CompeteFor.

CompeteFor logo:



(A version of the CompeteFor logo in jpeg format is available on request).

Please bear in mind the following when using CompeteFor the logo:

- Never distort the logo
- Never use the symbol on its own (i.e. without the word 'CompeteFor')
- Never rotate the logo
- Never rearrange the logo elements
- Never change the colours in the logo
- Never delete elements from the logo (including the ® symbol)
- Do not use the logo with a strap-line
- On screen, the logo should appear no smaller than 200 pixels wide
- Always create a clear space around the logo to ensure it doesn't lose its visual impact

Further information:

For more information about using the CompeteFor logo and/or linking CompeteFor from your website, please contact the CompeteFor contract management team, based within the Governance, Best Practice & Responsible Procurement team at Transport for London (TfL) via the **CompeteFor Helpdesk**:

Email: help@competefor.com

0845 217 7804 for UK callers

+44 845 217 7804 for callers outside the UK

18001 0845 217 7804 for callers with impaired hearing

(UK landline calls charged at local rate)